§27-1-1. General.

1.1. Scope. -- This rule establishes standards for professional counselors to follow in applying, qualifying, and maintaining licensure as a counselor.


1.3. Filing Date. – July 18, 2016.

1.4. Effective Date. – August 15, 2016.


2.1. The following definitions apply to all rules promulgated by the Board of Examiners in counseling, unless the word or term is explicitly defined or used in a different manner.

2.2. “Application” means a written application providing all required information on a form provided by the Board and filed with the Board staff.

2.3. “Counseling experience” means the applicant’s primary professional responsibility that was in direct provision of counseling services or such indirect services, including direct or indirect counselor supervision, as may be approved by the Board.

2.3.a. If, during a twelve-month period, the applicant is engaged in practice for fewer than 1500 clock hours, the Board will grant credit for a fraction of a year’s experience represented by the number of hours actually practiced.

2.3.b. The Board will not credit an applicant with more than 1500 hours of experience in any twelve-month period.

2.4. “Direct counselor supervision” means face to face or secured interactive contact such as telephone, video, email, or other contact that clearly addresses the required specialty areas as cited in subsection 6.1.b. of this rule.

2.5. “Indirect counselor supervision” means review of written reports, case notes, test data and/or any review of representation of supervised counselor’s work.

§27-1-3. Application of Rule.

This legislative rule applies to all persons practicing or making application to practice as professional counselors.
§27-1-4. Requirements for Application.

4.1. The applicant shall submit, in a format designated by the Board, a licensure packet containing all of the following information before the Board will consider the applicant for licensure:

4.1.a. An application completed within 6 months prior to submission on a form provided by the board;

4.1.b. A notarized affidavit;

4.1.c. A non-refundable application fee by check or money order payable to WV Board of Examiners in Counseling (WVBEC);

4.1.d. Official graduate transcripts sent directly from a college or university;

4.1.e. A completed transcript review sheet on a form provided by the board;

4.1.f. Two (2) completed professional recommendation forms from Master or Doctoral level individuals licensed as professional counselors, psychologists, social workers, or psychiatrists on a form provided by the Board. The forms must be dated within 6 months prior to the submission of the application packet. Persons with a temporary license cannot complete the recommendation form;

4.1.g. Three (3) personal reference letters to satisfy the Board that the applicant is of good moral character and merits public trust. The letters' author may not be the same person completing a recommendation form. The letters must be dated within 6 months prior to submission of the application packet. The Board does not provide a form for this purpose;

4.1.h. A supervisor’s registration contract/form on a form provided by the Board. The proposed professional supervisor must meet the requirements of section 6.2 of this rule; and

4.1.i. Verification of supervision forms. These forms shall document the supervised counseling experience, including quarterly reports, supervisor’s mid-point and a final verification and assessment form. These forms are provided by the Board.

4.2. Incomplete application packets received by the board shall be returned to the applicant without review. Fees associated with the application process are not refundable. Applicants may resubmit a complete application packet without additional fee within 45 days of the date of notice of non-acceptance of the original application.

4.3. Applicants submitting complete application packets, but which contain incomplete or unacceptable information shall be notified of the specific deficiency in writing. A copy of each unaccepted document shall be returned with the notice. Applicants shall have 45 days from the date of the notice to resubmit corrected or replacement documents. Applications not corrected or completed within 45 days of notice of deficiencies may be void and application materials will be returned to the applicant.

4.4. After an application is voided, an applicant will be required to submit a new application and all required materials in addition to paying a new application fee.
4.5. For applicants who have passed an examination, verification of a successful score on a certification examination in counseling approved by the Board. A passing score is valid for five (5) years from the date of examination. An applicant may submit a licensure application prior to obtaining a passing score on certification exam.

4.6. For applicants who have not passed an examination, a completed licensure packet must be filed with the Board office prior to taking the Board-sponsored exam. The exam may be taken only after Board determination that the applicant is otherwise eligible for licensure.

4.7. Applications will be retained for eighteen (18) months from the date of receipt by the Board. Applications which remain inactive eighteen (18) months after initial receipt will be invalid, and individuals seeking licensure will be required to re-apply.

§27-1-5. Requirements for Endorsement Review.

5.1. An individual may apply for endorsement review if the individual is currently licensed in another state. The licensing requirements of the endorsing state shall be greater than or equal to the requirements in this rule as determined by the Board.

5.2. Applicants shall provide proof of having passed the National Counselor Examination (NCE) or the National Clinical Mental Health Counseling Examination (NCMHCE) or other certification examination in counseling approved by the Board. An applicant must be in good standing in all jurisdictions in which they are licensed and must not have been disciplined in any jurisdiction for an act that would have constituted grounds for refusal, suspension, or revocation of a license to practice mental health counseling in the state of West Virginia at the time the act was committed. Verification of licensure standing shall be provided from all jurisdictions where currently licensed.

5.2.a. The following documentation is required for the Board to consider the applicant for endorsement in section 5.2 of this rule:

5.2.a.1. A completed West Virginia application form, dated within 6 months prior to submission on a form provided by the board;

5.2.a.2. Copies of graduate transcripts from the issuing institutions to evaluate the educational requirements from the endorsing jurisdiction;

5.2.a.3. A certified copy, including exam results, of the applicant’s file from the jurisdiction where currently licensed;

5.2.a.4. Two (2) completed professional recommendation forms from individuals licensed as professional counselors, psychologists, social workers, marriage and family therapists or psychiatrists on a form provided by the Board. Persons with a temporary license cannot complete the recommendation form; and,

5.2.a.5. The appropriate fee.

5.3. The Board may waive the requirements as listed in 5.2.a.2. and 5.2.a.4. should the endorsement applicant have actively practiced mental health counseling as a licensed professional counselor by maintaining an ongoing caseload for at least five of the last seven years in another
jurisdiction, immediately preceding application.

5.3. a. Applicants seeking a waiver shall provide the following:

5.3. a. 1. Proof of having passed the national counselor examination (NCE) or the national clinical mental health counseling examination (NCMHCE) or other certification examination in counseling approved by the board.

5.3. a. 2. Proof of good standing in all jurisdictions wherein licensed, current or otherwise, with proof of no discipline in any of these jurisdictions for an act that would have constituted grounds for refusal, suspension, or revocation of a license to practice mental health counseling in the state of West Virginia at the time the act was committed.

5.3. a. 3. Verification of licensure standing from all jurisdictions where currently licensed.

5.4. Incomplete application packets received by the board will be returned to the applicant without review. Fees associated with the application process are not refundable. Applicants may resubmit a complete application packet without additional fee within 45 days of the date of notice of non-acceptance of the original application.

5.5. Applicants submitting complete application packets, but which contain incomplete or unacceptable information shall be notified of the specific deficiency in writing. A copy of each unaccepted document will be returned with the notice. Applicants shall have 45 days from the date of the notice to resubmit corrected or replacement documents. Applications not corrected or completed within 45 days of notice of deficiencies may be void and application materials will be returned to the applicant.

5.6. After an application is voided, an applicant will be required to submit a new application and all required materials in addition to paying a new application fee.


6.1. Education: The education requirements for the licensure of applicants are set forth in W. Va. Code §30-31-8. To meet those requirements, an applicant shall have one of the following degrees:

6.1. a. A master’s or doctoral degree from an institution with a program accredited by the Council on Accreditation of Counseling and Related Educational Programs (CACREP), the Council for the Accreditation for Education Preparation (CAEP), the North Central Association of Colleges and Schools (NCACS), the Southern Association of Colleges and Schools (SACS), Council on Rehabilitation Education (CORE), or a comparable accrediting body. Acceptable graduate degrees include a specialization in clinical mental health counseling, marriage and family counseling, pastoral counseling, rehabilitation counseling, school counseling, and substance abuse or addictions counseling. Similar degrees that include the word “counseling” and include the core of coursework as outlined in 6.1. b may be accepted.

6.1. b. Applicants must complete a minimum of sixty (60) semester hours or ninety (90) quarter hours of graduate course work inclusive of a masters or doctoral degree in counseling with a minimum of three (3) semester hours in each of the following areas or their equivalent, as determined by the Board:
(1) Counseling theories: includes a study of basic theories and principles of counseling and philosophic basis of the helping relationship;

(2) Counseling techniques: includes individual counseling practices, methods, facilitative skills, and the application of these skills;

(3) Human growth and development: includes the nature and needs of individuals at all developmental levels, following psychological, sociological and physiological approaches. Also includes human behavior (normal and abnormal), personality theory, learning theory, dynamics of stress, and medical/functional implications of disability;

(4) Social and cultural foundations: includes studies of social change, ethnic groups, subcultures, mores, urban and rural societies, population patterns, use of leisure time, work, and differing life patterns;

(5) Individual appraisal: includes individual differences, methods of data gathering and interpretation, individual and group testing, and case study;

(6) Professional responsibilities: includes goals and objectives of professional counseling organizations, codes of ethics, legal considerations, standards of preparation, certification and licensing, advocacy, confidentiality, and the role identity of counselors;

(7) Principles of etiology, assessment, diagnosis, treatment planning, and prevention of mental and emotional disorders and dysfunctional behavior;

(8) Addictions counseling: includes the assessment, diagnosis and treatment of addictive disorders;

(9) Group dynamics, processes, counseling and consulting: includes theories, practices, methods, dynamics, facilitative skills, and supervised practice;

(10) Life-style and career development: includes vocational-choice theory, relationship between career choice and life-style, occupational and educational information, career decision-making processes, career development exploration and placement techniques;

(11) Marriage, couples, and/or family counseling/therapy;

(12) Research and evaluation: includes statistics, research design, research proposals and evaluation;

(13) Supervised practicum: includes the provision of counseling to bona fide clients and groups seeking services from counselors under the direction of a graduate faculty member who is a licensed professional counselor or related mental health professional, and shall include critiquing of counseling either observed or recorded on audio or video tape; and

(14) Supervised internship: includes actual on-the-job counseling experience under the tutelage of an on-site supervisor who is a licensed professional counselor or related mental health professional; and
6.1.c. The applicant must have sufficient semester credit hour courses in any of the following counseling related elective subjects to equal the semester credit hour course requirements as outlined in 6.1.b.

(1) Human Sexuality;

(2) Psychopharmacology;

(3) Crisis intervention;

(4) Biological basis of behavior;

(5) Counseling special populations, including forensic populations, sex offenders, children and adolescents, adults, elderly, gender specific populations, seriously mentally ill individuals, and individuals affected by domestic violence, dual diagnosis, co-morbidity or co-occurring disorders;

(6) Rehabilitation counseling;

(7) Counseling interventions; or

(8) Additional or advanced courses in any required curriculum category listed in section 6.1.b.1 through 14.

6.1.d. The Credentialing Committee, composed of the two counselor educators on the Board, shall review all matters regarding education requirements. The Credentialing Committee may make a final determination regarding the sufficiency of the applicant’s education or may refer the matter to the entire Board for determination. Any determination made by the Committee or Board may be appealed in accordance with the procedures set forth in Series 6 of the Board’s rules.

6.2 Supervised counseling experience: The applicant shall have a minimum of 3000 hours of supervised counseling experience, after earning a master’s degree in counseling or its equivalent as determined by the Board; or have earned a doctoral degree in counseling or its equivalent as determined by the Board and have a minimum of 1500 hours of supervised counseling experience after earning the degree. At least fifty percent (50%) of the supervised counseling experience must be in the direct provision of counseling services to clients.

6.2.a. The applicant may receive up to 600 hours credit towards the 3000 hour minimum requirement under this subsection for the work completed in their internship from their master's program. The credentialing committee will determine the number of hours that may be granted.

6.2.b. The applicant shall remain under professional supervision satisfactory to the Board, and may not be called a licensed professional counselor, or in anyway be represented as a licensed professional counselor, until the applicant is duly licensed by the Board.

6.2.c. The professional supervisor shall determine the applicant’s activities and the amount of supervision required. A minimum of one (1) hour of direct individual supervision is required for every twenty (20) hours of practice. When the professional supervisor is not a full-time employee of the same firm or agency as the applicant, this supervision shall occur at least twice in each calendar month, while maintaining the minimum hourly requirement. The supervisor shall be reasonably available to the
applicant for telephone consultation. An approved professional supervisor may not supervise more than four (4) individual applicants.

6.2.d. The professional supervisor shall be pre-approved by the Board and shall provide postgraduate degree supervision for applicants provided he or she is a Licensed Professional Counselor, or other qualified supervisor as determined by the Board. At a minimum, the professional supervisor shall have been licensed for a period of two (2) years and shall have had five years counseling experience. The professional supervisor shall document to the Board that he or she has a current license and has completed training in counseling supervision that includes content and experiences relevant to the professional and clinical supervision of counselors. The professional supervisor shall provide the Board with a statement detailing his or her counseling philosophy, supervision experience and counseling experience. The professional supervisor shall demonstrate a stable employment history, and skills necessary to address all core areas of practice as outlined in subsection 6.1.b of this rule and the ACA Code of Ethics.

6.2.e. The applicant shall provide the Board with verification of completion of supervised counseling experience on forms provided by the Board.

6.3. Standardized certification examination in counseling: The applicant shall provide the Board with verification that he or she has attained a successful score on a certification examination in counseling approved by the Board. The successful score is valid for five (5) years from the date of examination.

§27-1-7. Provisional License.

7.1. An applicant must obtain a provisional license before the applicant begins their supervisory experience or continues a supervisory experience. Hours obtained by an unlicensed person in any setting shall not count toward the supervised experience requirements.

7.2. The Board will issue a provisional license to an applicant who:

7.2.a. has filed a licensure packet in accordance with subsection 4.1 of this rule; and

7.2.b. has met all the licensure requirements, including the academic requirements in section 6.1 of this rule; and the required examination in subsection 6.3 of this rule;

7.2.c. has signed the statement, included in the licensure packet, that the applicant has read and understands the ACA code of ethics and the Board rules as defined in this Series;

7.3. Any applicant with post-degree supervision hours completed and documented in another state may have those supervision hours considered by the Board toward the supervision requirement in this state if the supervisory requirements for licensure are equal to or greater than this board’s supervisory requirements.

7.4. Supervision during the provisional licensing period must be continuous, and any interruption in supervision of more than six weeks must be reported to the Board, in writing, within 30 days of the interruption. Interruptions not reported in a timely manner may result in termination of the provisional license or other disciplinary action or sanctions as deemed appropriate by the Board.
7.5. Any change in the supervisory agreement, including the approved supervisor, must be reported to the Board, in writing, prior to the change and approved by the Board. Changes not reported to and approved by the Board in a timely manner may result in termination of the provisional license or other disciplinary action or sanctions as deemed appropriate by the Board.

7.6. Provisionally licensed counselors are not permitted to operate their own private practice and may practice only as part of his or her licensure supervisory requirement as outlined in subsection 6.2 of this rule.

7.7. A provisional license is valid for 36 months. A provisional licensee who does not complete the supervised counseling experience during the 36-month licensure period may renew his or her provisional license once for an additional 24 months by written request and payment of a fee equal to the current initial application fee.

§27-1-8. Examination Failure.

8.1. An applicant may sit for an approved examination within an eighteen (18) month period of the date of the first failed examination without filing a new licensure application and without presenting evidence of additional education or experience.

8.2. An applicant who fails the initial examination and fails two (2) subsequent examinations is disqualified from retaking the examination until satisfactory documentation of additional education and experience as determined by the Board, has been received and approved by the Board.


9.1. A license authorizing the holder to engage in the practice of counseling shall be issued by the Board to each successful applicant for licensure as a licensed professional counselor.

9.2. Each license issued by the Board shall contain the licensee’s name, license number, the date of issuance and the expiration date.

9.3. Official licenses shall be signed, in person or electronically, by the Chairperson and Secretary of the Board, and be affixed with the official seal of the Board.

9.4. All licenses issued by the Board remain the property of the Board and shall be surrendered on demand.

9.5. Once all requirements for licensure have been determined, the Board shall mail notification of the license to the applicant’s last known physical address or email address.

9.6. The Board shall replace a license that is lost, damage, or is in need of revision upon written request from the licensee and payment of the license replacement fee.


10.1. A licensee shall display a professional disclosure statement at the place where he or she performs services and make a copy of the statement available to clients upon request. The Board shall
provide the professional disclosure statement form when a license is originally issued. A licensee may obtain additional forms through the Board office or website.

10.2. The following information shall be included on the professional disclosure statement:

10.2.a. The name, title, business address, and business phone number of the licensee performing the service; and

10.2.b. The formal professional education of the licensee, including academic degrees, the institutions awarding those degrees and the dates they were received.

(1) Formal professional education means the licensee’s academic training related to counseling which meets the educational requirements for licensure as a counselor; and,

(2) Academic degrees that do not meet the requirements for licensure are not formal professional education as defined in this Rule and shall not be listed;

10.2.c. The licensee’s areas of competence in counseling and the services provided, based on training and experience, from the following list, as is appropriate: career counseling, consultation, diagnosis and treatment of mental and emotional disorders, employee assistance counseling, family counseling, human resources counseling, marriage counseling, clinical mental health counseling, trauma counseling, grief and loss counseling, rehabilitation counseling, school counseling, substance abuse and addictions counseling, supervision, and vocational counseling; and

10.2.d. The Board’s name, current address and toll-free telephone number. The following statement shall appear just above the Board’s information: Any questions, concerns or complaints relating to the delivery of service by the counselor listed above, may be directed to:

10.3. The following legal and ethical principles apply to the licensee in providing this disclosure statement:

10.3.a. The provision of the professional disclosure statement is the sole responsibility of the licensee. The licensee shall submit a copy of the professional disclosure statement to the Board;

10.3.b. The purpose of professional disclosure is to provide sufficient information to aid the consumer public in making informed judgments and choices on matters that concern it; and,

10.3.c. Areas of competence and provided services listed on the professional disclosure statement shall not exceed those professional qualifications possessed.

10.4. In listing areas of competence and services provided on the professional disclosure statement, the licensee shall adhere to the scope of practice of professional counseling and delivery of services as defined in W. Va. Code, §30-31-3 and as cited in Section 10 of this rule.

11.1. The Board adopts the current version of the American Counseling Association’s Code of Ethics, as part of this rule and all provisions of the Code of Ethics have the effect as if it were a specifically promulgated rule of the Board.

11.2. The Board may take disciplinary action against a licensee who fails to comply with the Code of Ethics cited in subsection 11.1. of this rule.

§27-1-12. Responsibilities of Licensees.

12.1. Licensees are responsible for familiarizing themselves with the most current provisions of Chapter 30 Article 31 of W. Va. Code §30-31-5(b)(19), the Code of Ethics of the American Counseling Association and for practicing counseling in accordance with the law and all rules promulgated by the Board.

12.2. A licensee shall notify the Board within thirty (30) days of any change of his or her legal name, primary address, telephone number, email address or similar change of location or status, on a form provided by the board and available on the board’s website.

12.3. A licensee shall notify the Board within thirty (30) days of witnessing what may constitute, in his or her best judgment, professional misconduct by another licensed professional counselor.


A person whose license has expired and who continues to hold himself or herself out as counselor or who engages in counseling without a license is in violation of W. Va. Code §30-31-1.

§27-1-14. Relations with the Public and Other Professions.

14.1. A licensee shall neither misrepresent nor accept the misrepresentation by other persons of the efficacy of their professional services.

14.2. A licensee shall not, under normal circumstances, offer professional services to clients receiving services from another professional except with the knowledge of the other professional.

14.3. A licensee shall not distribute advertisements, announcements, or information that is false, inaccurate, misleading, partial, out of context, or deceptive.

14.4. A licensee shall clearly state their licensure status by the use of the title “Licensed Professional Counselor or “LPC” in all professional correspondence, documents, advertisements and announcements.

14.5. A licensee shall display their original current license certificate and disclosure statement in a prominent place in the primary location of their practice.

14.6. A licensee shall distinguish between public statements made as a private citizen and those made as a representative of the profession, and be aware that any statement they make may be interpreted as being representative of their profession.

14.7. A licensee shall not give or accept a commission, rebate, or other form of remuneration for referral of clients for professional services.

15.1. The Board shall revoke or suspend the license of a licensee or impose other sanctions against a licensee, or refuse to renew a license or approve an application for license, after receiving a valid circuit court order indicating that the licensee has violated a child support ruling and, as a result, has endangered his or her professional license.

15.2. The Board shall reinstate, remove sanctions against or allow renewal of or application for a license after receiving a valid circuit court order to reinstate or renew a license previously suspended, revoked or sanctioned as a result of a similar order of the court.


16.1. Before the Board will consider the licensee for retirement status, the licensee shall submit, no sooner than 2 weeks prior to June 30 of every odd numbered year, a retirement application packet, in a format designated by the Board, containing all of the following information:

   16.1.a. A completed retirement status application on a form provided by the board;

   16.1.b. A copy of the recording form documenting all the individual continuing education offerings completed by the licensee on a form provided by the board;

   16.1.c. Copies of all certificates of completion corresponding with the documentation provided on the recording form; and,

   16.1.d. The appropriate fee, as set forth in Series 2, LPC Fee Rules.

16.2. Upon approval for the retirement status designation, the LPC in Retirement Status (LPC-R) shall only work in a voluntary position and shall abide by the following requirements for renewal of the LPC-R:

   16.2.a. Shall complete twenty (20) contact hours each renewal;

   16.2.b. Shall complete three (3) of the twenty (20) contact hours in ethics based on the American Counseling Association Code of Ethics;

   16.2.c. Shall complete two (2) of the twenty (20) contact hours in mental health conditions specific to veterans and family members of veterans as cited in Series 3, Renewal Rule section 27-3-4.1.b.;

   16.2.d. May complete all twenty (20) contact hours in home study including the ethics; and,

   16.2.e. Shall pay the appropriate fee, as set forth in Series 2, LPC Fee Rules.